



ITACA

Engage KTN Behavioural Economics Workshop

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Founding Members



The ITACA project



Goal

Accelerate the development, adoption and deployment of new technologies in ATM

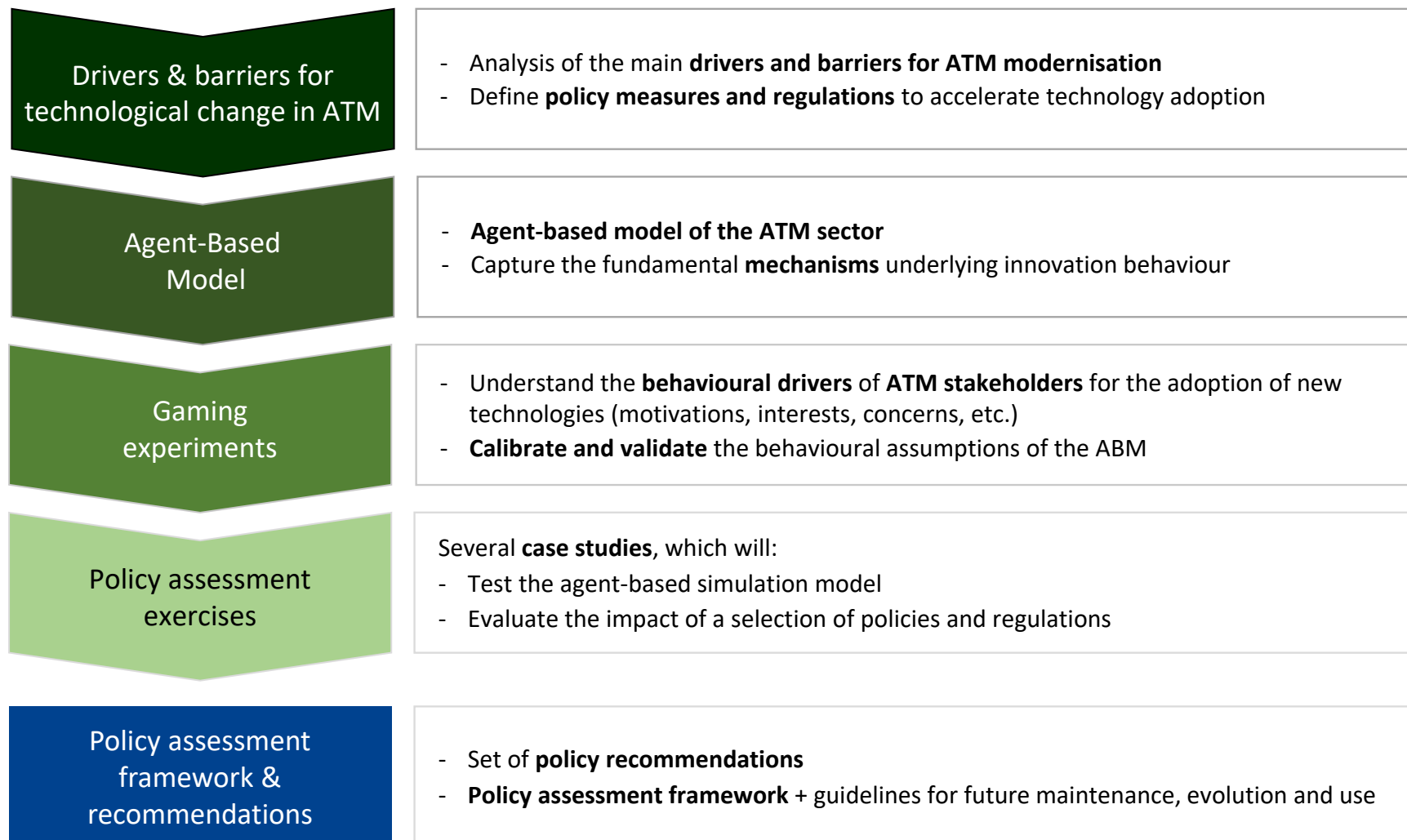
Motivation

Need for improving the understanding the factors that drive technology adoption in ATM

- ITACA – Incentivising Technology Adoption for Accelerating Change in ATM
- Website: www.itaca-h2020.eu
- Project Partners:



Project objectives



ITACA approach

